



December
7 to 9, 2021

2nd Data Sharing Winter School

Next mobility – smart data sharing to move
goods and people

www.internationaldataspaces.org/data-sharing-winter-school

Co-organizers:



Co-hosts:



2nd Data Sharing Winter School

Next mobility – smart data sharing to move goods and people

10:45 Business Models for Data Sharing

Data Sharing as a business model? – The legal framework

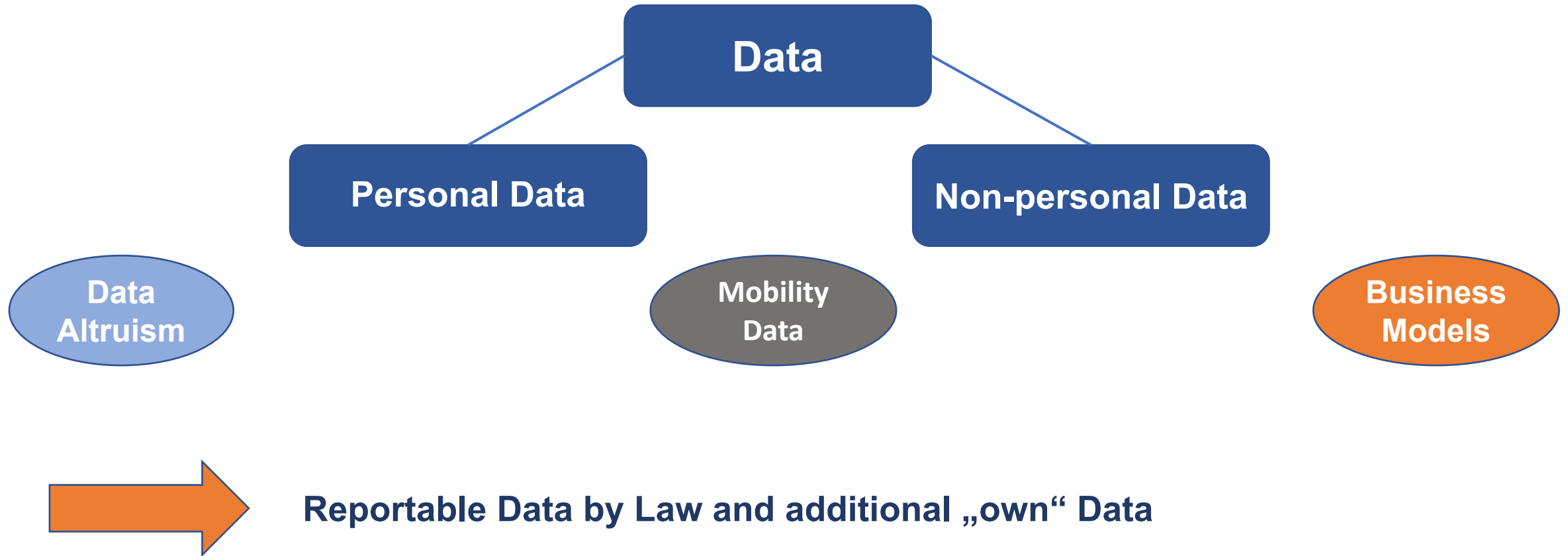
Anne Hilsberg, TUM School of Social Sciences and Technology

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Where are we?



Where are we going?

- How do we make data sharing attractive for businesses?
 - Requirement vs. Incentives
- Negotiating power and „fair use“
- Sharing methods and intermediaries

Where are we going?

- The legal framework - a puzzle?
- European and national data strategies
- Data Governance Act and Data Act

It is a fact that the majority of data we collect today are never ever used even once. And this is not at all sustainable. In these data we collect – that are out there – lies an enormous amount of precious ideas, potential innovation, untapped potential we have to unleash.

Commissioner Ursula von der Leyen, Brussels 19th February 2020

Where should we be going?

- Business data sharing: Through obligation or incentives?
- Balance between exclusive rights and sharing for innovation?
- How can legislation help to develop sustainable business models?

Let's
discuss!